



WATERS EDGE WINERIES® TEAMS UP WITH NFL ALUMNI FOR CORKS AND CANVAS FUNDRAISING EVENT

*Dallas/Fort Worth Chapter of NFL Alumni to Host Networking Event for Charitable Cause with Support
from Waters Edge Wineries*

FRISCO, TX – (September 6, 2019) – Waters Edge Wineries®, an innovative urban winery system bringing the culture of wine to communities across the country, will be partnering with the Dallas/Fort Worth chapter of the NFL Alumni Association for its ***Corks and Canvas event to benefit Caring for Kids on Thursday, September 12 from 6:00 pm -10:00 pm*** This charitable event will be held at the ***Frisco Fine Art Center***, where guests are welcome to mingle with former NFL stars and enjoy appetizers paired with delectable wines provided by Waters Edge Wineries. **This event is open to the public. Tickets are \$50 per person and are available for purchase on line at www.eventbrite.com/e/corks-and-canvas-tickets-68617379429 or on site Thursday evening.**

“Our organization has always been dedicated to giving back to those in need,” said Lori Parrish, Events Coordinator for the Dallas chapter of the NFL Alumni Association. “Working together with local businesses for fun events like *Corks and Canvas* is always a plus. We’re very grateful to have Waters Edge Wineries help our cause.”

During the event, a live and silent auction will be held with exclusive prizes for guests to bid on, in addition to live musical entertainment and the opportunity to network with former NFL athletes, coaches and cheerleaders. The festivities will continue with an upbeat afterparty held at Tavern on the Square.

Funds raised from *Corks and Canvas* will benefit *Caring for Kids*, the NFL Alumni Association’s charity focused on gathering funds for local youth organizations which empower children through mentorship, education and community service.

“We love aligning our brand with organizations that value the meaning of community,” said Ken Lineberger, President and Co-founder of Waters Edge Wineries with his wife Angela. “The NFL Alumni Association sets an example for uplifting our local youth and we’re more than happy to assist in any way we can.”

The Linebergers pioneered the winery franchise concept with the launch of their business in 2004, introducing a revolutionary concept that allows entrepreneurs to own a functioning winery without owning a vineyard. Waters Edge Wineries purchases high-quality grape must (crushed grapes) from vineyards around the world. Wines are carefully crafted and bottled at individual locations. Today, each winery produces more than 50 different types of wine, including Chardonnay, Cabernet Sauvignon, Pinot Noir, among others, using grapes grown in California, Italy, France, New Zealand, Chile and Germany. Specialty blends are also created on-site, as are custom vintages.

About Waters Edge Wineries

California-based Waters Edge Wineries® is an innovative urban winery system bringing the cultural experience of wine to communities across the country. Each Waters Edge Winery & Bistro location combines the very best of a winery and wine bar in one versatile model that can be located anywhere, regardless of topography or agricultural factors. Founded in 2004 by husband and wife team Ken and Angela Lineberger, Waters Edge Wineries currently operates ten Waters Edge Winery & Bistro locations in California, Colorado, Ohio, Oklahoma, North Carolina and Texas. The company caters to entrepreneurs who are seeking a fun, exciting career where they can share their passion for wine while creating memorable guest experiences.

About the NFL Alumni Association

Founded in 1967, the National Football League Alumni Association is the most well-known and well-respected retired player non-profit organization comprised mainly of retired National Football League players, coaches, professionals, cheerleaders, spouse and associate members. The focus of NFL Alumni is to serve, assist, and educate players in their post-NFL lives. The Association offers a variety of medical, financial, educational, and social programs to keep members and their families healthy, productive and connected within their communities.

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